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**FOR IMMEDIATE RELEASE**

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**LINE-X® PROTECTIVE COATINGS TO EXHIBIT AT THE  
2010 AMERICAN PUBLIC WORKS ASSOCIATION  
INTERNATIONAL PUBLIC WORKS CONGRESS & EXPOSITION**

**HUNTSVILLE, Ala.,** August 13, 2010 – LINE-X Protective Coatings (LINE-X) is pleased to announce that it will be exhibiting at the 2010 American Public Works Association (APWA) International Public Works Congress & Exposition in Boston, Massachusetts, August 15-18, 2010.

LINE-X will be a premier exhibitor at booth #1071. Attendees will be able to meet LINE-X team members and learn more about how the company's scientifically-engineered formulations are protecting some of the most valuable assets in the world, such as the U.S. Pentagon.

"APWA is a perfect fit for our target audience," said LINE-X CEO Kevin Heronimus. "We are committed to our customers' needs and developing superior products that not only do the job well, they are also cost effective."

LINE-X specializes in multi-purpose polyurea and polyurethane protective coatings engineered and tested to ensure superior protection to virtually any properly prepared surface. LINE-X coatings contain no volatile organic compounds (VOCs) and provide solutions for businesses that are subject to industry-specific regulatory compliances and severe service environments. LINE-X coatings are used everyday across a diverse range of industries, including chemical, construction, defense, manufacturing, mining, petroleum, transportation and more.

For more than 100 years, the APWA International Public Works Congress & Exposition has drawn thousands of public works professionals from all over the world for outstanding educational sessions and the chance to meet the extensive gathering of exhibitors showcasing the latest products, services and technologies specific to public works.

**About LINE-X Protective Coatings**

LINE-X Protective Coatings ([www.LineX.com](http://www.LineX.com)) is the nation's leading developer and provider of high performance protective coatings offering scientifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X products are utilized in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. Headquartered in Huntsville, Alabama, with more than 400 locations in 26 countries, it is the goal of LINE-X to consistently produce the highest quality and most reliable materials available.

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