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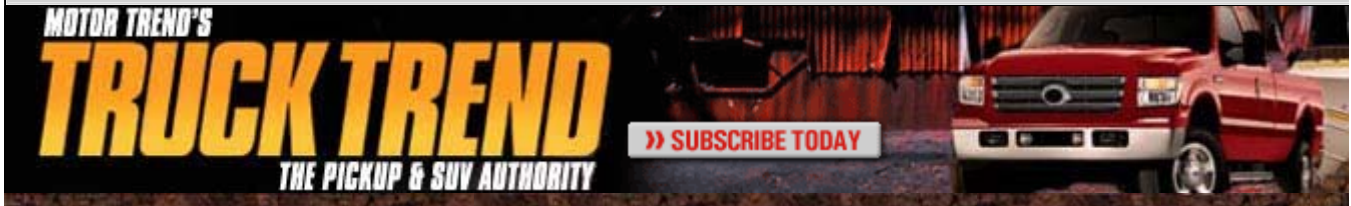
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LINE-X Stays on Top of Spray-On Truck Bedliner Market

March 9, 2009

By Benson Kong

For the 4th consecutive year, LINE-X has maintained its top place position in its spray-on truck bedliner market. LINE-X held a 32.5% market share in 2006, and has since increased its share by over 4%, according to data from growth consulting firm Frost & Sullivan.

The Frost & Sullivan analysis on LINE-X attributed the bedliner company's success to its product innovation, customer service, quality control, and market penetration in the North American bedliner market. Achieving high consumer ratings has played a crucial role in LINE-X's success. LINE-X customers have reported high marks in areas of product quality, service, meeting specific end-user needs, company response time, and ability to solve problems. LINE-X is also highly ranked in other coating applications aside from pickup truck beds, including military, industrial, and commercial applications.

Source: [PR Newswire](#)

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