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LINE-X® PROTECTIVE COATINGS SPONSORS DUCKS UNLIMITED FIRSTFLIGHT™ OPENING DAY EVERY DAY PROGRAM

SANTA ANA, Calif., September 16, 2009 – LINE-X® Protective Coatings, the nation's leading developer and provider of high performance protective coatings, has entered into an agreement with Ducks Unlimited as the exclusive spray-on truck bedliner sponsor of the Ducks Unlimited **FIRSTFLIGHT™ Opening Day** Every Day program website, <http://openingday.ducks.org>.

Ducks Unlimited's **FIRSTFLIGHT™ Opening Day** Every Day program website is the industry's best unified source for the duck hunting community. It helps America's waterfowl hunters celebrate Opening Day of hunting season by providing fresh, timely content geared toward making this duck season especially productive and enjoyable. As hunting season continues, articles and videos will be posted covering a whole range of important topics such as protecting hunter's trucks with a LINE-X Spray-On Truck Bedliner, new hunting gear, retriever training, hunting tips and public hunting opportunities.

LINE-X has long been respected as an industry leader in delivering unmatched durability for millions of truck owners. The LINE-X signature line of Spray-On Truck Bedliners prevents rust and corrosion, creates a skid-resistant, attractive, textured surface, and is resilient to most common chemicals including bleaches, solvents, fuels, fertilizers and many more. While LINE-X remains internationally recognized for its flagship product, it is continually expanding into new markets and continues to be the global leader in high-performance protective coatings.

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"We are very proud to be a sponsor of such a highly regarded organization," said LINE-X CEO John Q. Wesley. "Ducks Unlimited has consistently fought the battle to conserve, restore and manage wetlands and associated habitats since 1937. Our company is eager to have the opportunity to support their membership and their mission".

With more than a million supporters, Ducks Unlimited is the world's largest and most effective wetland and waterfowl conservation organization with nearly 13 million acres conserved. The United States alone has lost more than half of its original wetlands – nature's most productive ecosystem – and continues to lose more than 80,000 wetland acres each year. For more information, please visit www.ducks.org.

About LINE-X Protective Coatings

LINE-X Protective Coatings (www.LineX.com) is the nation's leading developer and provider of high performance protective coatings offering scientifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X products are utilized in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. Headquartered in Santa Ana, California, with more than 400 locations in 26 countries, it is the goal of LINE-X to consistently produce the highest quality and most reliable materials available.

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