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LINE-X® PROTECTIVE COATINGS TO PRESENT AT 2009 PACE SHOW

Mike Babiarz, Vice President of Business Development Speaks on Untraditional Application Locations

SANTA ANA, Calif., February 13, 2009 – LINE-X® Protective Coatings, best known for its industry-leading truck bed protection, is proud to announce that Mike Babiarz, VP, Business Development, will be presenting on Untraditional Application Locations during the exhibition at the Paint and Coatings Expo (PACE) in New Orleans, LA, February 15-18, 2009 at the Morial Convention Center. Babiarz, along with Kasper Helger, CEO of LINE-X Denmark, will give their presentation on Monday, February 16 at 1:30 pm in room 256. All PACE Show attendees are welcome.

LINE-X offers several lines of polyurea and polyurethane coatings that are engineered for companies who are serious about protecting and prolonging the life of their assets or seek long-term, often permanent solutions against abrasion, chemical spillage, corrosion, environmental elements, impact and workplace slippage. LINE-X protective coatings have exceptional durability and quick application turnaround time, and can be seen protecting containment facilities, flooring, roofing, tank linings, walkways and more.

LINE-X has expanded its product portfolio in the past year by launching LINE-X XS-252. Designed to protect against abrasion, corrosion and impact, LINE-X XS-252 also has exceptional flame retardant properties that are ideal during the event of a fire. The high performance elastomeric polyurethane product can be applied to any type of underground equipment, regardless of shape or size. Plus, XS-252 has the potential for use in combination with mining equipment manufacturers to protect and extend the useful life of equipment, providing companies with added uptime and lower maintenance costs.

In 2008, LINE-X XS-252 met the requirements of the Mine, Safety and Health Administration (MSHA) Standard Application Procedures for Sealants Applied to Underground Ventilation Controls (ASAP 5005) as well as receiving MSHA acceptance for the Standard Application Procedures for Acceptance of Flame-Resistance Solid Products Taken into Mines (MSHA IC-249). While molded or cast polyurethane coatings have long been the standard for the mining industry, LINE-X XS-252 was the first and only in its category to receive this suitability.

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"I am honored to be a guest speaker at a show as prestigious as the 2009 PACE Show," said Michael Babiarz, vice president of business development. "PACE is the leading coatings industry conference and trade show, and it is the perfect platform to present our company's vast capabilities in regards to protective coatings and untraditional application locations to all our peers."

LINE-X will be a premier exhibitor at PACE (Booth #610), where attendees will be able to meet the team members and learn more about how to become part of the LINE-X applicator network, as well as hear some of the company's most recent and exciting applications.

Also, featured at PACE will be LINE-X's anti-terrorism coatings division, PAXCON, which includes protective coatings PX-2100 for anti-spalling and PX-3350 for force mitigation protection. PAXCON coatings have been recognized by the U.S. military and the defense industry for their high levels of protection, and have been approved for protection of the U.S. Pentagon, as well as military vehicles and equipment around the globe. To view PAXCON protective coating products in action, visit www.PAXCON.com for high-speed videos demonstrating the products' protective qualities.

PACE is the only show that brings together all segments of the paint, coatings and decorating industry under one roof. It is the one source for all the products, resources and critical information needed to grow your business, strengthen your position in the industry and learn about the latest products and services that can help you. For more information, visit www.pace2009.com.

About LINE-X Protective Coatings

LINE-X Protective Coatings (www.linex.com) is an industry leader in high performance protective coatings offering specifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X products are used in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. Headquartered in Santa Ana, California, with more than 550 locations in 26 countries, LINE-X is focused on creating new protective coatings for a wide range of retail, industrial and other applications needing extreme protection.

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