



**FOR IMMEDIATE RELEASE**

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**LINE-X® PROTECTIVE COATINGS TO EXHIBIT AT THE  
NATIONAL WILD TURKEY FEDERATION CONVENTION & SPORT SHOW**

**SANTA ANA, Calif.**, February 19, 2009 – LINE-X® Protective Coatings (LINE-X) is pleased to announce that it will be exhibiting at the 33<sup>rd</sup> Annual National Wild Turkey Federation Convention & Sport Show being held at the Gaylord Opryland Hotel in Nashville, TN, February 19-22, 2009 (booth #327).

LINE-X Protective Coatings is the industry leader in truck bed protection, offering specially formulated polymers that permanently bond to the truck's bed for unmatched durability under the most extreme use. This high-quality, spray-on application contours to the shape of the truck bed to seal and protect it from weather, road grime, scratches, dents and most household chemicals, while adding an attractive finish that both protects and enhances the value of the vehicle. LINE-X also offers a Nationwide Limited Lifetime Warranty for spray-on bedliners throughout its network of more than 550 retail locations worldwide.

"We are very proud to be a sponsor of such a reputable organization," said CEO John C. Wesley. "The NWTF was established in 1973, and has consistently supported safe, responsible hunting practices and have been responsible for conserving more than 13 MILLION acres of wildlife habitat. It is exciting for our company to have the opportunity to support their membership, and their mission".

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LINE-X also specializes in spray elastomers, polyurethanes and polyureas that are a fast cure, multipurpose, series of coatings designed for a wide range of retail, commercial and industrial uses. They exhibit excellent adhesion to most properly prepared surfaces to protect against extreme heat, cold, moisture, abrasion, rust, and most chemicals including chlorine, fuel, paints, solvents, fertilizers and more. Its high tensile strength is resistant to scratches, dents, and load shift, making it a perfect application for companies who are serious about protecting and prolonging the life of their assets. Available in an expansive color selection, LINE-X contains no solvents, which means there are no air pollutants or harmful environmental contaminants.

The National Wild Turkey Federation is a national nonprofit conservation and hunting organization that, along with its volunteers, partners and sponsors, has worked for the conservation of the wild turkey and preservation of the hunting tradition. When the NWTF was established in 1973, there were only 1.3 million wild turkeys. Today that number stands at more than seven million birds throughout North America, and hunting seasons have been established in 49 U.S. states, Canada and Mexico.

### **About LINE-X**

LINE-X Protective Coatings ([www.linex.com](http://www.linex.com)) is an industry leader in high performance protective coatings offering specifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X products are used in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. Headquartered in Santa Ana, California, with more than 550 locations in 26 countries, LINE-X is focused on creating new protective coatings for a wide range of retail, industrial and other applications needing extreme protection.

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