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**LINE-X® CORPORATION'S PAXCON® INDUSTRIAL COATING OFFERS  
REVOLUTIONARY BALLISTIC SOLUTION**

***New Protective Coating Shields Personnel and Equipment from Ballistic  
Fragmentation***

**SANTA ANA, Calif.**, January 30, 2008 –LINE-X® Franchise Development Corporation (LINE-X), a nationwide leading provider of protective coatings, announced today a new addition to its roster of PAXCON® force protection coatings, PAXCON PX-2100, a high-performance chemical formulation that protects against spalling and fragmentation during a ballistic attack.

"PX-2100 will allow military contractors additional protection from ballistic spall damage to personnel and equipment," said Steve Decker, vice president of PAXCON. "We at LINE-X are very proud of PAXCON PX-2100. It feels good to know that we are providing a product that can prevent additional fatalities."

Most people are unaware that during a ballistic attack that most severe injuries and a significant amount of lives lost are due to ballistic fragmentation or spalling. PX-2100 solves this problem by encapsulating bullets and other ballistic objects, which will remain in-tact and pose no secondary damage. PX-2100 can be sprayed over any surface hard enough to cause a projectile to spall, such as aluminum, ceramic or steel.

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In 2007, PAXCON PX-2100 was certified by H.P. White Laboratory, Inc., one of the oldest and most respected ballistic and research centers in the nation. Moreover, PX-2100 was also selected for anti-spalling protection by MRAP (Mine Resistant Ambush Protected) vehicle manufacturers, the Pentagon's top military personnel protection initiative.

In 1999, LINE-X was statistically shown to outperform 27 other competitors in a series of tests conducted by the Air Force Research Laboratory that were designed to identify the spray on coating that could mitigate the effects of a bomb blast on a building. In 2000, LINE-X launched the PAXCON division with its blast mitigation product, PX-2350, which has been recognized by the U.S. military and the defense industry for its high levels of protection, and has been approved for protection of the U.S. Pentagon, as well as other government, military and private buildings around the globe. For specific results from the H.P. White certification, contact Steve Decker at (301) 862-7717 or [steve@LineXcorp.com](mailto:steve@LineXcorp.com). To view PAXCON protective coating products in action, please visit [www.PAXCON.com](http://www.PAXCON.com) for high-speed videos demonstrating the products' protective qualities.

"At LINE-X, we are continually adding new protective coatings products to our roster to keep up with the demand of our clients and the industries we represent," continued Decker. "By staying on top of our game, we have been able to provide the guaranteed superior protection our customers have come to expect, which remains one of the many factors that have differentiated us from the competition."

#### **About LINE-X**

LINE-X is an industry leader in truck bed protection, offering specifically formulated polymers that permanently bond to the truck's bed and a wide range of other surfaces for unmatched durability. LINE-X products are also used in commercial, industrial, agricultural, military, marine and custom applications. LINE-X has more than 550 retail locations worldwide.

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**About PAXCON Force Protection Coatings**

In 2000, PAXCON, a strategic business unit of the LINE-X Franchise Development Corporation ([www.Line-X.com](http://www.Line-X.com)), was developed in response to the demand for increased homeland security and anti-terrorism initiatives in the wake of the 9/11 attacks. Known for ultimate durability and protection, PAXCON is continually expanding its roster of force protection coatings, which currently includes PX-2350 for blast mitigation protection and PX-2100 for anti-spalling protection. PAXCON force protection coatings have been recognized by the U.S. military and the defense industry for their high levels of protection, and have been approved to safeguard government, military and private buildings and vehicles around the globe, including the U.S. Pentagon. For additional information about PAXCON or if you are interested in becoming a LINE-X applicator, please call (800) 831-3232 or visit [www.PAXCON.com](http://www.PAXCON.com).

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