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**LINE-X® INDUSTRIAL COATINGS DIVISION RECEIVES MSHA
ACCEPTANCE FOR NEW SPRAY-ON COATING FOR THE MINING
INDUSTRY**

SANTA ANA, Calif., July 14, 2008 – LINE-X® Industrial Coatings Division (LICD), a strategic business unit of LINE-X Franchise Development Corporation (LINE-X), is pleased to announce that their new fire retardant product, LINE-X XS-252, has been accepted to meet the requirements of the Mine, Safety and Health Administration (MSHA) Standard Application Procedures for Acceptance of Flame-Resistance Solid Products Taken Into Mines. Acceptance Marking No. "MSHA IC-249".

"This is a huge win for LINE-X and the mining industry," commented Michael Babiarz, vice president of business development for LICD. "This revolutionary new product will not only protect mining equipment from the hazards of everyday wear and tear, but also provide complete corrosion protection."

While molded or cast polyurethane coatings have long been the standard for the mining industry, LINE-X XS-252 is the first spray-on product to meet the MSHA regulations. The advantage of spraying XS-252 is that customers will be able to apply the product to any type of mining equipment, regardless of shape or size.

Designed to protect against abrasion, corrosion and impact, LINE-X XS-252 also has exceptional flame retardant properties that are ideal during the event of a fire. The high performance elastomeric polyurethane product can be used on a variety of underground equipment. Plus, XS-252 has the potential for use in combination with mining equipment manufacturers to protect and extend the useful life of equipment, providing companies with added uptime and lower maintenance costs.

Prior to the MSHA certification, LINE-X XS-252 met and exceeded the specifications for British Flame Spread Standard BS 476 (Part 7), method for classification of the surface spread of flame of products, when tested by Bodycote, an independent material testing company; thus, satisfying the requirements for a Class 1 rating per BS 476 (part 7). LINE-X XS-252 also tested per ASTM E-162 "Surface Flammability of Materials Using a Radiant Heat Energy Source". LINE-X XS-252 exhibited an impressive flame spread index of 20. This is extremely difficult and considered the most challenging flame spread test in the industry. For complete product information or test results, please contact Dustin Le, Director of Product Technology and Development at (714) 850.8758.

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"We at LINE-X are excited for what the future holds," continued Babiarz. "The XS-252 MSHA acceptance is the first of many new certifications LINE-X will be obtaining in the next year as we develop new products and new solutions to meet the demand of our clientele and the industries we serve."

About LINE-X

LINE-X is an industry leader in high performance protective coatings, offering specifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X products are used in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. LINE-X has more than 550 retail locations worldwide.

About LINE-X Industrial Coatings Division

LINE-X Industrial Coatings Division, a strategic business unit of the LINE-X Franchise Development Corporation (www.linex.com), specializes in multi-purpose polyurea and polyurethane protective coatings engineered and tested to ensure superior protection to virtually any properly prepared surface. LINE-X industrial coatings contain no volatile organic compounds (VOCs) and provide solutions for businesses that are subject to industry-specific regulatory compliances and severe service environments. LINE-X industrial coatings are used everyday across a diverse range of industries, including chemical, construction, defense, manufacturing, mining, petroleum, transportation and more. For additional information about LINE-X industrial coatings or if you are interested in becoming a LINE-X applicator, please call (800) 831-3232 or visit www.line-xicd.com.

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