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**SUMERSET HOUSEBOATS FEATURES LINE-X® PROTECTIVE COATINGS AT
THE NATIONAL HOUSEBOAT EXPO**

SANTA ANA, Calif., March 13, 2008 – LINE-X® Franchise Development Corporation, the nation's leading providers of spray-on protective coatings, is pleased to announce they will be featured on a Somerset Houseboat exhibiting in the National Houseboat Expo in Louisville, KY March 14-16, 2008 in booth C.

Somerset Houseboats is the largest manufacturer of aluminum mono-hull custom luxury houseboats in the industry. LINE-X Protective Coatings sprayed the top deck of a 2008 Somerset EXPO 20' x 100' houseboat with LINE-X XTRA®, the only color composite coating fortified with DuPont™ Kevlar®. LINE-X XTRA is a color coating specifically engineered for maximum fade resistance and superior gloss retention. The deck was sprayed in tan with a white border.

Like all LINE-X applications, LINE-X XTRA:

- Permanently bonds to the surface at the molecular level, providing a weathertight seal to protect against extreme heat, cold, moisture, abrasion and rust.
- Has increased tensile strength rating, making it resistant to scratches, gouges and punctures.
- Is impervious to most chemicals including chlorine, bleach, gasoline or diesel fuel, and most household solvents.
- Enhances the resale value of any product.

Due to the exceptional durability and quick application turnaround time, LINE-X protective coatings is becoming increasingly popular throughout the boating industry. LINE-X protective coatings are perfect for companies who are serious about protecting and prolonging the life of their assets or seek long-term, often permanent solutions against environmental elements.

The National Houseboat Expo is the world's largest houseboat show drawing crowds from across the nation. For more information, visit www.nationalhouseboatexpo.com.

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About LINE-X

LINE-X is an industry leader in truck bed protection, offering specifically formulated polymers that permanently bond to the truck's bed and a wide range of other surfaces for unmatched durability. LINE-X products are also used in commercial, industrial, agricultural, military, marine and custom applications. LINE-X has more than 550 retail locations worldwide.

About Somerset Houseboats

Somerset Houseboats is the oldest and largest manufacturer of aluminum mono-hull, custom luxury houseboats in the industry. Located in Somerset, Kentucky on beautiful Lake Cumberland, Somerset Houseboats produces 200 houseboats annually.

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