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LINE-X® PROTECTIVE COATINGS TO EXHIBIT AT FARMFEST

SANTA ANA, Calif., August 4, 2008 – LINE-X® Franchise Development Corporation (LINE-X), widely-known for being the industry leader in protective coatings, is pleased to announce that it will be exhibiting at the FarmFest Show at Gilfillan Estates in Redwood County, MN., August 5 – 7, 2008 in booth #4407.

LINE-X team members will be available at the booth to demonstrate how the company's scientifically-engineered formulations are protecting farm equipment such as horse and livestock trailers, fertilizer handling and transport equipment and silos.

LINE-X specializes in spray elastomers, polyurethanes and polyureas that are a fast cure, multipurpose, series of coatings designed for a wide range of retail, commercial and industrial uses. They exhibit excellent adhesion to most properly prepared surfaces to protect against extreme heat, cold, moisture, abrasion, rust, and most chemicals including chlorine, fuel, paints, solvents, fertilizers and more. Its high tensile strength is resistant to scratches, dents, and load shift. Available in an expansive color selection, LINE-X contains no solvents, which means there are no air pollutants or harmful environmental contaminants.

Due to the exceptional durability and quick application turnaround time, LINE-X protective coatings are becoming increasingly popular throughout the agricultural industry. LINE-X protective coatings are perfect for companies who are serious about protecting and prolonging the life of their assets or seek long-term, often permanent solutions against environmental elements and the harsh conditions common in agricultural settings.

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Page 2

FARMFEST has been serving the interests of the agricultural community for the past 27 years. Located just seven miles southeast of Redwood Falls, Minnesota, the event takes place each year at the Gilfillan Estate in Redwood County attracting more than 35,000 attendees and over 500 local and leading companies in the farming industry. Included in the three-day program are educational forums highlighting various topics and trends that face the agricultural community as well as livestock and field demonstrations. FARMFEST 2008 runs August 5 - 7, 2008. To learn more log onto <http://www.FarmShows.com>.

About LINE-X

LINE-X is an industry leader in high performance protective coatings, offering specifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X products are used in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. LINE-X has more than 550 retail locations worldwide.

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